



Fear is Not a Factor for You! Practical Approaches to Blood and Factors in the Intensive Care Unit

Date:

September 25, 2025

Purpose:

To educate nurses on the evidence for the use of blood and recombinant factor products, specifically in those who are critically ill and bleeding and/or those who refuse blood transfusions.

Target Audience:

Nurses

What you will learn:

- Describe strategies, pharmacologic and non-pharmacologic, to optimize the pre-operative blood avoidance patient
- Summarize available supportive care strategies for intra-operative blood conservation management
- Describe patient specific factors that influence the choice of continued transfusion vs. factor product administration in the bleeding patient

1.0 CNE contact hour(s) will be awarded to participants who attend the entire activity, complete the post-test, and submit an activity evaluation.

Please visit <https://C4conference.edu> for more information and to register.

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